



# IMPACT REPORT



# TABLE OF CONTENTS

---

- 01 Letter from the Director
- 02 Pioneering
- 04 Partnering
- 06 Positioning
- 08 Pastoring
- 10 Financial Update

How do you even begin to put into words what 25 years mean? How do you begin to communicate the lives that have been reached? The disciples that have been made? The families that have been changed? How do you begin to quantify the churches that have been affected, the nations that have heard, the stories that have been told?

Campus Outreach Charlotte is celebrating its 25th anniversary in 2020. And as I look back, I can hardly begin to tell the story. This ministry began with a handful of pioneers with a fierce commitment to the Word of God, a deeply dependent prayer life, a vision for multiplication, and a hope that the world may know the glory of God. Today, 25 years later, we can say with Psalm 9, "I will give thanks to the Lord with my whole heart; I will recount all of your wonderful deeds. I will be glad and exult in you; I will sing praise to your name, O Most High." Today, there are missionaries all over the world committed to sharing Christ with those who have never heard. Today, there are pastors, elders, deacons, and staff in churches faithfully serving, teaching, and leading. Today, there are fathers and mothers discipling the next generation.



And yes, today, there are still campus workers all across North Carolina seeking to Glorify God by Building Laborers on the Campus for the Lost World. Campus Outreach Charlotte has changed a lot over the years. Today, our staff team has grown to over 50 individuals laboring on 11 different campuses from Davidson to East Carolina. But today, the vision, mission and dream, is still the same. Thank you for the past 25 years. We can't wait for the next 25!

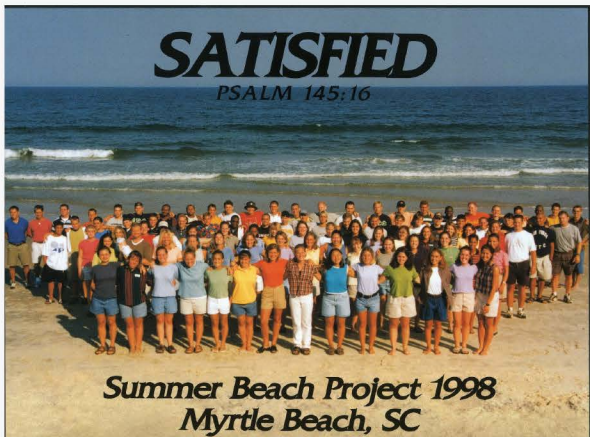
---

*-Zach Fulginiti, Regional Director*





# PIONEERING



1995

Eight staff are commissioned and sent by First Presbyterian Church to Christ Covenant Church to begin CO Charlotte under the leadership of Neal & Jennifer Gooch. Ministry began at UNC Charlotte and UNC Greensboro.

1997

Ministry begins at Wingate and Elon.

1998

COC hosts its first Summer Beach Project, "Satisfied", in Myrtle Beach, SC with 90 students.

1999

First Cross Cultural Project to South Africa and ministry begins at Davidson College.



**Joe Naramore**

East Coast Network  
Director

"I had just graduated from the University of Georgia on June 17, 1995 and my life had been radically impacted by the Person and work of Jesus Christ, and who He had become to me in just 3 short years. When I was presented with the opportunity to come on staff with Campus Outreach and forego being a Graphic Designer, the answer was really quickly a solid "Yes". I really had a strong desire to see students, like myself, who didn't know Jesus Christ have the opportunity to come to know Him personally and be saved from their sins into a new life with Him. Two months later after a lot of support calls, I found myself crossing the state line into North Carolina and my heart was full of faith and excitement. What might God do in the next 10 years....20 years...50 years through this one step of faith to join this small team of staff and start making disciples in North Carolina? Isa 54:2-4a was on my mind: "Enlarge the place of your tent, and let the curtains of your habitations be stretched out; do not hold back; lengthen your cords and strengthen your stakes. For you will spread abroad to the right and to the left, and your offspring will possess the nations and will people the desolate cities. Fear not, for you will not be ashamed."



Pioneers have the privilege of seeing things first and laying the foundation for what would come next. In 1995, a small team was sent from CO Augusta to start CO Charlotte. This team was full of excitement, hope, and anticipation. When they stepped foot on campus, they had no idea what to expect. Their rallying cry was to *dream big, start small, and go deep with a few*. In those early years, God used this team to grow the ministry from two to five schools in North Carolina. This season culminated in the international expansion to Johannesburg, South Africa.



## 2000

CO hosts its first ever Global Conference. Upwards of 4000 students heard speakers such as John Piper and many others. This conference would be the catalyst for sending an international team.

## 2001

COC begins the first Inner City Project... "that would focus on ministering holistically to children and their families in an at-risk neighborhood. Four staff and 18 students moved into an inner city neighborhood for 2 months and began working in concert with community leaders, local churches, and a couple of Charlotte civil servants to reach out with the gospel. In doing so, this team was deeply impacted by the people and the overwhelming needs 'in our own backyard'."

## 2002

COC launches its first Regional Expansion to Johannesburg, South Africa under the leadership of Neal & Jennifer Gooch. Joe & Carley Naramore stay as the COC Regional Director.



# POSITIONING



**2011**

**2012**

**2015**

**2016**

Campus Outreach hosts a National Conference with over 400 students from Campus Outreach Charlotte in attendance.

Raleigh expands to East Carolina University. Bo Butler becomes Regional Director for CO Raleigh.

Campus Outreach begins the Ethnic Diversity Summit to equip minority staff.

Erik McKee becomes Regional Director for CO Raleigh.

Andrew Holbrook is called to plant a church in New England.

Zach Fulginiti takes over as CO Charlotte's Regional Director.

Ministry begins at High Point University. COC launches fourth Regional Expansion to Lakeland, Florida under the leadership of David & Jamie Springer.



Over the past decade, CO's ministry footprint in North Carolina has changed significantly. Campus Outreach Charlotte was able to establish a foundation that positioned the organization to see tremendous growth. New ministries started on campuses such as High Point University and North Carolina A&T. After many years of fruitful ministry apart, Christ Covenant Church and The Summit Church agreed for the two franchises in NC to become one, unified CO ministry based in Charlotte, NC.



2017

CO hosts the first Bridge Builders Conference to train minority staff in our network.



**Phil Thomas**

Greensboro Area Director and Campus Director at NC A&T

*"At the very first [Bridge Builders] conference, we had 19 minority leaders across eight CO regions attend, six came from CO Charlotte. Three years later we saw 41 minorities attend, 19 from CO Charlotte. This is just a small way God has answered our prayers over the last decade. The hearts of the people on our team have grown to love reaching others who are culturally and ethnically different from them. This has opened up massive opportunities for us to minister to many more diverse leaders on our college campuses. We didn't do this alone, there were countless amounts of people behind the scenes praying, funding, helping, and advocating to make this happen. Thank you for all that you have done to help us see so much growth in just the last decade alone!"*

2018

Ministry begins at North Carolina A&T.

2019

Christ Covenant receives the ministry of CO Raleigh to form one new team poised to reach the state of North Carolina together.

The Raleigh area sends seven former staff and students to serve for two years in Chiang Mai, Thai-

# PARTNERING



**Matt Bradner**  
Associate Network  
Director

*"It was in the summer '04 that God first began to ignite the heart of my wife (Julia) and I to launch Campus Outreach into new territory. We were doing ministry at UNC Charlotte and Davidson College at the time. Over the next two years, it was an amazing experience to see God bring all the pieces together as He clarified the team, territory, and timing of the launch. The initial team was a group of nine staff, eight of which came to faith at either UNCC or Davidson College! The territory we decided to launch to was Virginia, specifically the western half where Virginia Tech and Radford University were. Lastly, the timing of the launch was identified as the summer of 2006. I will never forget driving up our caravan of U-haul trailers on 1-77 and stopping at the Virginia State welcome sign for a team picture. At that moment, we dreamed of seeing God move mightily in the lives of college students in Virginia. Now, 14 years later, I am honored to say that our dreams have become many students' reality. To God be the glory!"*

## 2006

COC launches second Regional Expansion to Lynchburg, Virginia under the leadership of Matt & Julia Bradner.

## 2007

Campus Outreach launches a region in Raleigh, NC on the campuses of NC State University and UNC-Chapel Hill under the leadership of Rupert Learey.

## 2008

Campus Outreach hosts its first New Year's Conference in Washington, D.C. as Campus Outreach Charlotte prepares to launch a team to our nation's capital.



During the early 2000s, Campus Outreach began to recognize the need for increased partnership globally. Campus Outreach Charlotte was able to see the ministry multiply franchises to Lynchburg, VA and Washington, D.C. In 2010, this season culminated as CO Charlotte Director, Joe Naramore, moved to Lynchburg, VA to help facilitate partnership between COC, COL, and CODC. These distinct CO ministries began partnering on conferences, summer projects, staff trainings, and more.



*"Small team. Big vision. In the summer of 2007 a small team of Campus Outreach staff moved their lives to Raleigh, North Carolina, with a dream of seeing laborers raised up on some of the most prestigious universities in the world. It was a true pioneering effort. Day by day, week by week, month by month, building relationships with students, learning to celebrate small wins. Over time, as our footprint began to grow, we gained favor with a few key students. Starting small, we invested in these young leaders and focused our efforts around multiplying through them."*



**Erik McKee**

Former Regional  
Director of Campus  
Outreach Raleigh

## 2010

Campus Outreach hosts its first Resource Connect, a critical time for the administrative staff across the globe to collaborate and learn from one another.

COC launches third Regional Expansion to Washington, D.C. under the leadership of David and Carrie Russell.

Campus Outreach Raleigh expands to Campbell University.

Andrew (& Lauren) Holbrook steps in as the COC Regional Director as Joe & Carley Naramore transition to serving the CO movements along the East Coast.



# PASTORING

---

## *2020 and years to come*

As we look to the future, it is clear that the next generation of students at our universities are in significant need of pastoring. Anxiety and depression levels are at new highs and financial debt is increasingly common. These students possess even deeper spiritual needs. Campus Outreach's East Coast Network has established several movement aims to ensure our staff are equipped to minister to new generations. Our staff are ready and eager to meet these new challenges head on with the Gospel of Jesus Christ. The context in which we minister in is always shifting, but the Gospel content and hope that we bring never changes!

## *Campus Outreach Movement Aims*



### **Gospel-Centered Living**

Our first aim as a ministry for the future is to have each staff, single or married, living and ministering from a Christ-centered place of peace and joy. We want them to have healthy vision, boundaries, and marriages.



### **Fruitful Campus Ministry to the Next Generation**

We want to see each campus ministry evangelize, disciple, and develop fruitful laborers in the next generation. Through strategic staffing and effective evangelism that understands the culture, we hope to navigate critical issues like sexuality, gender, and technology. Our aim is to develop leaders in the context of campus mainstreams and help them set goals and make decisions in order to evangelize, disciple, and develop fruitful laborers in the next generation.





## **Diversity in the Movements**

We desire to grow as a multiethnic and multicultural ministry. Our aim is to see diverse, multicultural leadership at every level of Campus Outreach. We pray that by engaging in diverse relationships on campus, partnering with our churches on race issues, and building a sustainable funding model, we would see this movement diversify and more fully reflect the kingdom.



## **Developing Women in Ministry**

We want each woman in our ministry to find compelling places to serve and utilize their gifts and talents. By developing and equipping our female staff, providing women's development retreats, and understanding and utilizing our critical events, our prayer is that the women in our movement would develop as leaders and edify this ministry.



## **International Partnerships**

Our aim is to maintain a strong partnership with our international CO franchises in such a way that both are mutually beneficial. We hope to do that through developing "global" disciples and deploying 2-year teams through the LEAD program. It is also important for us to continue to send Cross Cultural Projects to partner on the ground. We value our international partnerships and pray that through this aim we can love and serve them well.





# FINANCIAL UPDATE

Financial donors play such a large role in the ministry of Campus Outreach Charlotte. Giving to COC enables our staff to labor on the college campus and allows students to receive scholarships to retreats and summer trainings, where many hear the gospel for the first time! Throughout the past 25 years Campus Outreach Charlotte has seen an exponential increase in giving that has had a local and global gospel impact. Thank you for your consistent support both financially and prayerfully.



+200,000

## TOTAL GIFTS

*The total number of gifts given since 1995*



Nearly  
\$30,000,000

## TOTAL GIVEN

*The total amount of donations since 1995*



27,000

## TOTAL DONORS

*The total amount of donors since 1995*





CAMPUS  
OUTREACH  
CHARLOTTE

20

*Campus Outreach Charlotte*  
800 Fullwood Lane  
Matthews, NC 28105

[charlotte@campusoutreach.org](mailto:charlotte@campusoutreach.org)  
(704) 814-1046